



Northwest Indiana Triathletes
www.nwitri.org

February 2022 Newsletter

LOVE is in the air!

It's been an incredibly busy few months in the NWI Tri Club! If you haven't noticed on our [board meeting minutes](#), we have been putting together an epic return to racing in the form of the first club-hosted race since 2019 – the [Brickyard Sprint Triathlon](#) on May 1st, 2022. More on that below!

We've also been working on solidifying memberships, sponsors, and our club kits for 2022!

Some facts you may be interested in:

- ♥ We have 73 Active members as of TODAY – that is an INCREDIBLE renewal rate given all that has transpired in the last two years. THANK YOU for sticking with us!
- ♥ We have 71 members on our [members-only Facebook page](#) and 49 members on our [Buy/Sell/Trade page](#). If you haven't already joined either of these, WHAT ARE YOU WAITING FOR?!
- ♥ We have 5 NEW sponsors this year (check them out below)! Without our sponsors, we wouldn't be able to exist, let alone host races!
- ♥ In the last year we have:
 - Overhauled our club kits
 - Opened a [merchandise store](#)
 - Hosted several group training activities
 - Been more proactive with social media and more responsive to members
 - Did a virtual seminar on Zwift basics
 - Created a "Race Hub" to track member races
- ♥ In the next year we hope to:
 - Host a successful triathlon race
 - Provide more tangible member benefits like race and sponsor discounts
 - Provide more resources to new triathletes
 - Continue to build a community
 - Work on improving our website features

We would LOVE your feedback on how you think we're doing, what could be better, what is awesome, and anything else you'd love to see from your membership to this club. Login to your member account to take the member survey! Please do so by **end of day February 28th**!

MEMBER SURVEY



Winter Challenge 2021-2022 UPDATE

We've had a GREAT off-season's winter challenge so far!
7 Challenges are finished, and we have 4 more to go thru March 20, 2022.



Congratulations to the winners of our first 8 challenges:

Swim the Farthest – Penny Lawrence

Run the Farthest – Amanda Hoffer

Bike the Farthest – Ken Hyde

Swim/Run the Farthest – Alan Jones

Swim the Farthest – Penny Lawrence

Bike/Run the Farthest – Joe Reeves

Run the Farthest – Amanda Hoffer

We are currently in the middle of our 8th challenge – Swim/Bike!

Start dates	Feb 7, 2022	Feb 21, 2022	Mar 7, 2022
Event	Swim/Bike	Bike/Bike Elevation	Swim/Bike/ Run

****ALSO, take a moment** to join our club [NWI Triathletes on Strava](#). This is where we will run the Bike Elevation Challenge!!!

*****If you're unsure how to participate in the challenges, check out our handy guide [HERE](#)**

Season Kick-Off Party!!!! Invite your friends!!! This event is open to *potential members* too!

NEW LOCATION, PRO TRIATHLETE GUEST SPEAKER, AWESOME GIVEAWAYS, DINNER and ANNOUNCEMENTS

BE THERE OR BE  - RSVP on [Facebook](#) or via email at nwstriathletes@nwitri.net

NWI Triathletes Season Kick-Off Party

***RAFFLE FOR PRIZES AND RACE ENTRIES**

DINNER PROVIDED TO ALL ATTENDEES

Jocelyn McCauley
Professional Triathlete
Ranked #24 in the World

Featuring our Guest Speakers

Leon Wolek
Leon's Triathlon

Saturday March 12, 2021 // 6:00-8:00 PM
Hawthorne Park Community Center
500 Ackerman Drive, Porter, IN 46304

All interested parties welcome to attend

*Active club members only

**WHO
ARE
YOU?**



Get to Know Your Fellow Club Members

If you are following the NWI Tri Club Members Facebook page, you will have noticed several member profiles posted. We want to get to know you too! Click to fill out our: [Member Survey](#). If you have any questions, send us a note on FB Messenger or email us at nwitriathletes@nwitri.net.

Special shout out to our **BRAND-NEW MEMBERS**

Shane Exner from Winfield



Robert Gonzales from Hammond



MJ Jackovich from Chesterton



Jorge Franco from Munster



Welcome new friends, we can't wait to see you out on the racecourse(s) 😊

BIG NEWS

We are SO EXCITED to announce that registration is OPEN for our first official club-hosted race since 2019.

The **Brickyard Sprint Triathlon** will take place at Hobart High School on

Sunday May 1st and the swim will be in their brand-new state of the art 50-meter pool.

NWI Tri Club members get \$10 off at registration.

We invite you to join us for this great race to start off your 2022 season.

You can learn more about the race and register to **RACE OR VOLUNTEER** here: [Brickyard Sprint Triathlon](#)



The BORAH team store is open March 1st through 13th

Our club kits have been updated with our sponsors for 2022!
This will be your last chance to order and have your clothing in time for the May 1st Brickyard Sprint.

It's more than just tri kits – you'll also be able to order bib shorts, cycling tops and shorts, base layers, and a nice tech hoody to wear for your warmups and race mornings!

You can check out a clip of our PRES wearing the hoody in our promotional video for the Brickyard Sprint [here!](#)



THANK YOU TO OUR 2022 SPONSORS!!!

Tiny Bubbles, NGEN, Puntillo & Crane
Orthodontics, New Oberfalz Brewing, Three
Floyds Brewing, Leo's Mobile Bike Service,
Trailblazers Bike Barn, McGuckin Chiropractic,
Primerica, Rudy Project, and Magic 5 for
becoming sponsors for the 2022 season. We
are still accepting sponsors for our race!

THE MAGIC⁵

Get 35% off purchases at The MAGIC 5 using
our exclusive code: **NWITri35**

We have some very exciting events coming up
in the new year and to continue our mission,
we rely on local businesses for financial
support. If YOU or anyone you know would be
interested in sponsoring NWI Triathletes please
take a moment to review our sponsorship
proposal here: [2022 Sponsor Proposal](#)

NOTE: All paid sponsorships come with at least

1 Free membership to the club 😊

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